

Perspectives for design from co-creation experiences in complex social contexts

This paper presents reflections about the dynamics of articulation among people to solve urban problems, having as reference initiatives of popular participation existing in one Brazil slum. These are collective initiatives that involve partnerships with the private sector and dialogue with government agencies, to carry out actions of public interest in the territory of revitalization of public spaces. They are community self organized experiences that expose multiple relationships of domination and that reveal a strong perspective of resistance. It is intended to reflect on the potentiality of these actions, considering their ability to incorporate people, accept interests and strengthen the bases of local territorial action. The objective is to point out perspectives for design in terms of popular participation and the transformation of urban spaces, with a focus on approaches and processes that incorporate existing arrangements in daily life. Understanding design not as the creation of objects, but as the production of new practices. It is based on interviews, ethnographic records and concepts of design, urbanism and social sciences to understand the way in which groups of individuals act together in co-creation based on collective interests. It is expected, from the analysis of these actions that the design can identify new terms, confront power relations and point out trajectories of action. Collaboration is believed to affirm a future form of society that can create change. And in the role of the designer, in this context, as a developer of new concepts and actions that can result in social ventures.

Keywords: Slum - potentiality - design - participation - urban space - community