

The Importance and Impact of User Behavior on Thematic Park

Abstract:

The limited area used for open-spaced greenery in urban cities has become a persistent issue, especially in a developing city. The decrease of open-spaced greenery may or may not be caused by the constant development and construction that is going on in the city that, be it intentionally or unintentionally, uses the spaces meant to be for vegetation purposes. Therefore, with what is going on, more governmental policies are made to achieve the proper greenery to urban area ratio for a healthier city, both as a place for the city dwellers to enjoy their respective activities, also as an aesthetic touch and a better branding to the city itself. One of the phenomena that has happened to tackle this issue is the use of private areas for public activities, more known as the term urban interior. This research was conducted through observation and mapped the user activity during weekdays and weekend. The park is effectively used until afternoon and many visitors were families. Children playing in the pool while their parents sit anywhere around the pool to watch their kids. This sitting area changed depending on the shade. The space of Taman Sejarah divides users at least into two main groups, the east side is dominated by families who bring their children. Second, the west side, to accommodate the visitors who need more limited social interaction.

Keywords:

user behavior
thematic park
urban interior